

Project Planning & Development Services

Euro Pacific Asia Consulting (EPA)

Project Scope & Development Outline

Euro Pacific Asia Consulting(EPA) has worked on hospitality projects in over 40 countries bringing more than 70 years' experience and involvement in the tourism, gaming and IR industries. This work includes assisting governments developing public policy for large international integrated resorts, assisting public and private companies in evaluating new markets, and performing due diligence on potential acquisitions.

EPA are able to provide the complete management and oversight of:

- A. Strategic Development
- B. Project Financing
- C. Master Plan Refinement
- D. Key partner, supplier and investor identification
- E. Operational & Service Planning (operating criteria, standards & SOP development);
- F. Pre-Opening Plan (project & critical path management)
- G. Opening Process
- H. Post-Opening Process
- I. Performance Optimization
- J. If needed your Casino Set Up, Opening and Ongoing Management



Initial Process

Once engaged the EPA project management process would normally start with a site visit to view the project's location and evaluate the current master plan dynamics. With the site visit completed the team will then be in a position to provide and execute the following services:

- Complete an in-depth feasibility study for the Project
- Determine Mission & Values
- Set Primary Goals & Objectives
- Identify Key Milestones
- Collaborate with Senior Executives on defining the Projects strategic development
- Consolidate the plan outline and owners brief, determine the current and planned local, national and international competitive facilities.
- Develop the Projects complete Strategic Development Plan.



Master Plan Refinement & Development

In order to bring your project to its most successful conclusion the current Master Plan may need to be adjusted and re defined in order to be able to bring world class developers and operators to the project. Our team will deliver the following:

- Select an International Architect, Planners, Designers and cost consultants to develop a the projects Master Plan
- Preliminary site / project / architectural analysis to support the feasibility study
- Develop the owner's brief, design criteria, product /service offerings and mix, space planning, Casino, Hotel, Golf, MICE, Residential, Theatre, Cinema, Tourist Zone, Wellness, Sports, Recreation, Cultural Village, Kid's Zone, "Streetmosphere"/Entertainment, Night Club, Wedding Venue, Retail, Shop Houses, including floor plans, layouts and traffic flows.
- Prepare a Facilities Program and Design Brief (concept statement, area programme, operational description, project budget)

Project Management Services

Acting as your appointed management group, EPA will oversee all aspects of the project. Working with the owners' representative and the investor's development team, we will provide technical and advisory services in relation to the various elements of your project including but not limited to the design and layout, ensuring that plans meet the required needs to attract and retain the target markets as detailed in the approved business and marketing plans. As your project managers we will provide the following services:

- Select required partners, specialists, third party operators, sub-contractors, suppliers and consultants to work on the overall Master Plan concept, schematic, detailed plans and operation of the facility
- Develop the Organization Chart and company structure
- Identifying and select the Opening Team & Key Decision Makers
- Recruitment, orientation, training & deployment of the Management, Opening and on-going operations Team
- Identify IT and low voltage specialists to select, customize and integrate appropriate architecture, infrastructure, hardware and software systems (ERP, PMS, POS, etc.)



Operational & Service Planning (Operating criteria, Standards & SOP Development)

Developing the service and operating planning criteria will be a key requirement in ensuring government guidelines are followed and maintained as well as contributing toward the project's success. In line with this as your project management services group we will deliver these important elements:

- Establish Operating Criteria Assumptions for all departments (operating hours, star/diamond rating, average headcount/stay/spend/cover/visit)
- Assist in developing draft in-house, third party and tenant Standard Operating Procedures, Policies, Systems and Standards incorporating the Mission and Values
- Work with the Senior Executives, finance, construction, operations, procurement specialists, third party sub-contractors (e.g. cleaning, security, and maintenance) and tenants to determine staffing, systems, FF&E and OS&E lists, specifications, budgets, the budget process and timelines to meet the owners brief
- Develop, refine, test and implement Standard Operating Procedures, Processes, Policies, Systems and Standards for all operations, third party sub-contractors and tenants



Pre - Opening Critical Path Management

As project managers working with all interested parties including government agencies to ensure the timely and organized opening of various project elements, we will ensure the following time line items will be covered:

- Develop a Master Timeline & Phased target opening dates, deliverables and benchmarks.
Develop, refine and update the Master Project Timeline for all operations, third party sub-contractor's and tenants
- Instill the Mission and Values in all Pre-Opening activities
- Assist Procurement with the process of ordering, tracking, inspecting, testing and installation of FF&E, OS&E, IT & other systems
- Assist Finance with the forecasting, reporting and budget control process.
Train all department heads on the critical path process and assist in the development of pre-opening checklists
- Facilitate and manage pre-opening through the critical path meeting process

Opening Process

Plan and project manage the opening of each phase of the facilities elements, including soft openings, familiarization and media tours and the Grand Opening. EPA can also manage date determination, guest list generation, invitations, gifts, media invitations, event management, media coverage and PR company management.

Contact Us For a Proposal Today

Suite 08, 101 Elizabeth Street

Perth WA Australia

Email: info@europacificasia.com Tele: +61 (0) 400118499

www.europacificasia.com

